

FS.

Pay Per Click (PPC) Advertising Agency



FS.

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About

Being a small agency allows us to focus on what's important. You will have a dedicated team on hand, devoted to making your business a success.

Find out more [>](#)



Joe Britch
Creative Director



Adam Yates
Digital Director



Jenny Faulks
Designer



Sacha Wynne
Copywriter

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Working closely with you

We have a unique set up, being the owners of the business and the PPC managers, we work closely ensuring each campaign is successful.



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Unlock your brand with PPC

Navigated by strategic insights, we create engaging and effective campaigns that are built for growth.

Find out more [>](#)

Search

Target your audiences search terms and deliver engaging adverts to generate interest. On average, we able to increase campaign performance by over 207% within the first 3 months.

Shopping

Catch attention and drive sales with product placement, vital for any Ecommerce business. We combined our methods of lowering CPC, with targeting users that show high intent to yield successful results.

Display

Generate awareness and increase sales with display adverts positioned across websites, platforms or apps.

Remarketing

On average 96% of users don't convert to a sale upon the first visit. Segment traffic and utilise dynamic ads to engage with users which show the behaviour of high intent for a conversion or sale.

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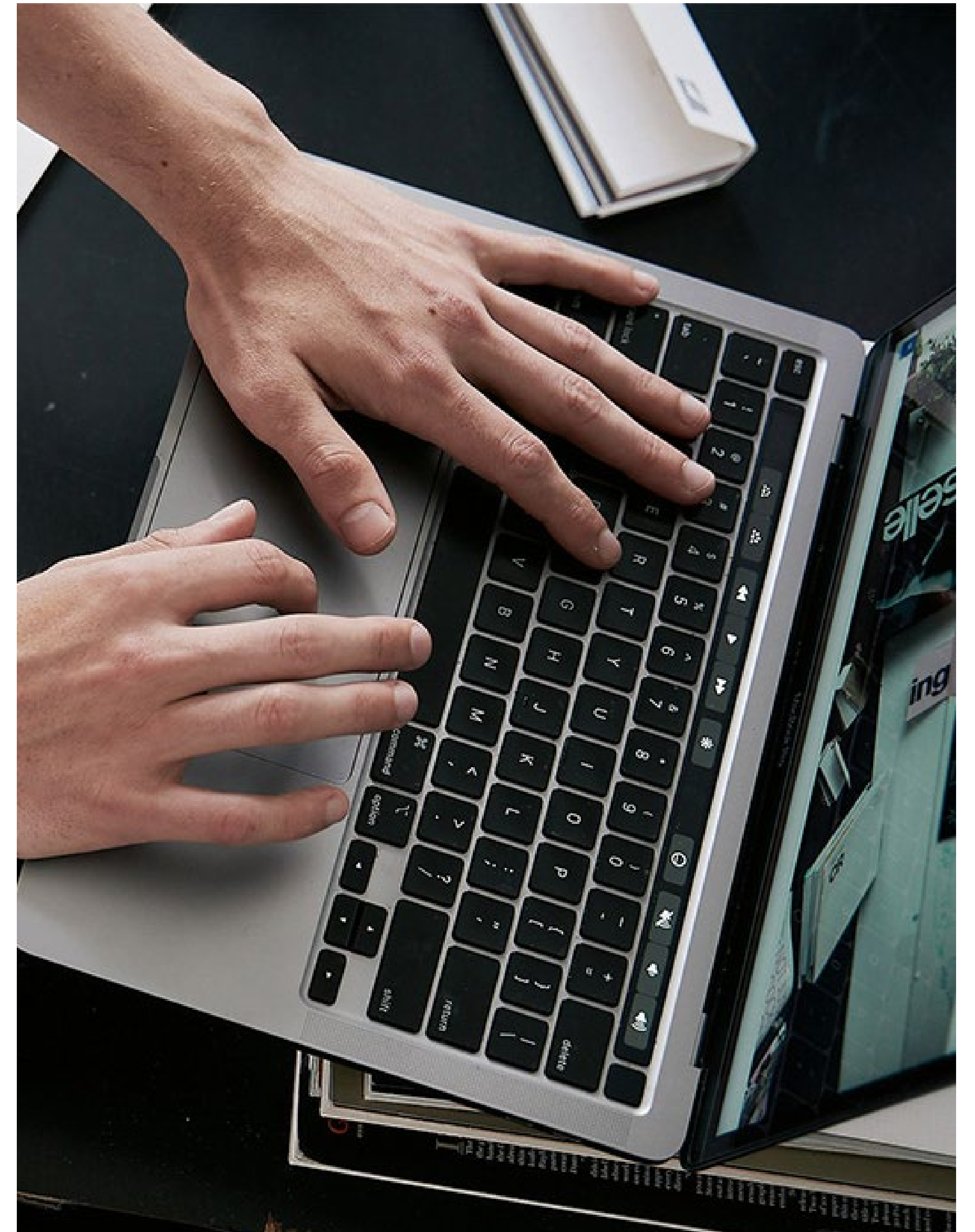
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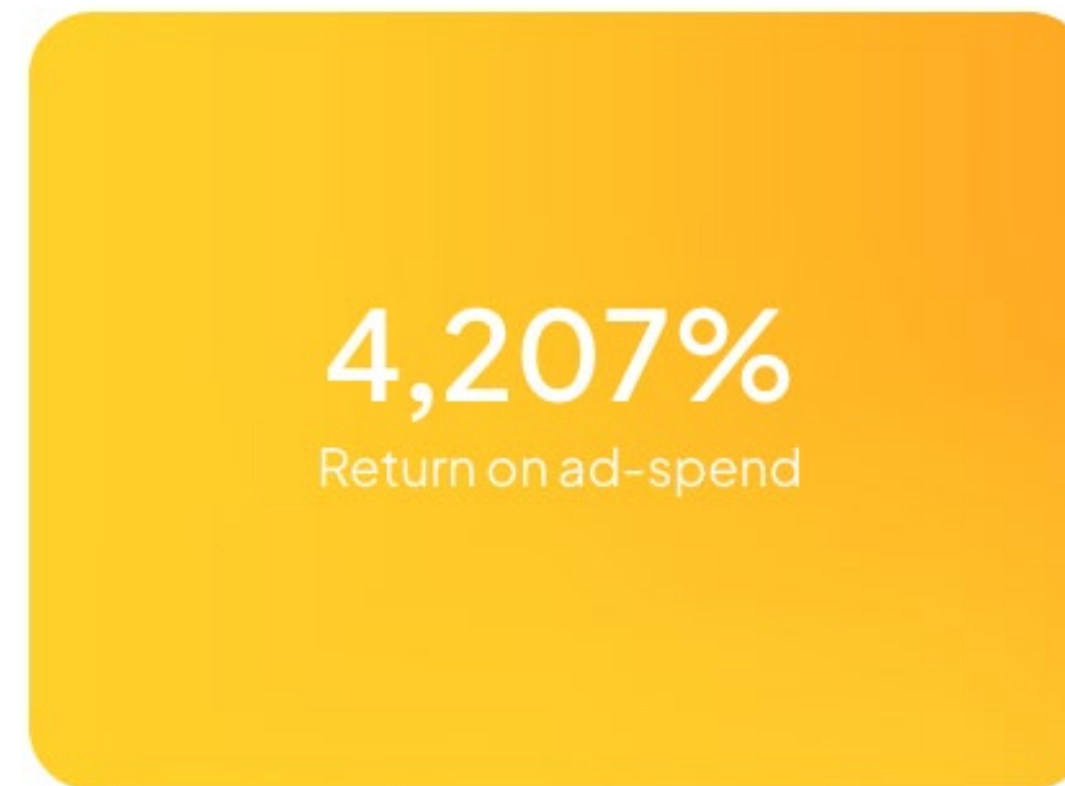
We love digital marketing

Our approach drives performance in both sales and ROI delivering increased revenue and profitability.

Working across many industries we understand what approach is needed to succeed.



Case Studies



FirstHuman

Tasked with generating B2B leads, we strategised, deployed and refined campaigns, successfully achieving a ROAS of 4,207%.



Jiemaos

Challenged with increasing B2C sales, we deployed a full digital marketing strategy, improving monthly sales by 237%.



Total Processing

Tasked with improving Google Ads performance, we built and refined campaigns, increasing conversions by 207%.

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Our approach

01

Research

We carry out market research into your business, to gain a better understand and an overview for our approach.

02

Strategy

Implement the right stragetgy for your business, taking your industry and each channel into consideration.

03

Integration

Everything is setup correctly, this includes tracking and applications to improve performance.

04

Deployment

Creating and deploying campaigns using creative design and copy to engage with your audience.

05

Analysis

We improve performance by reviewing analytical data, optimising each campaign to your business objectives.

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Trusted, official Google Partner

We are a fully certified Google and
Microsoft partner.



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Testimonial

Don't just take our word for it...



“ Their expertise and guidance have not only propelled our brand visibility but also opened up new avenues of growth. ”

Richard Atherton
FirstHuman, Director



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Thanks for getting this far.
If you have any questions please
feel free to get in touch!

Get in touch >



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