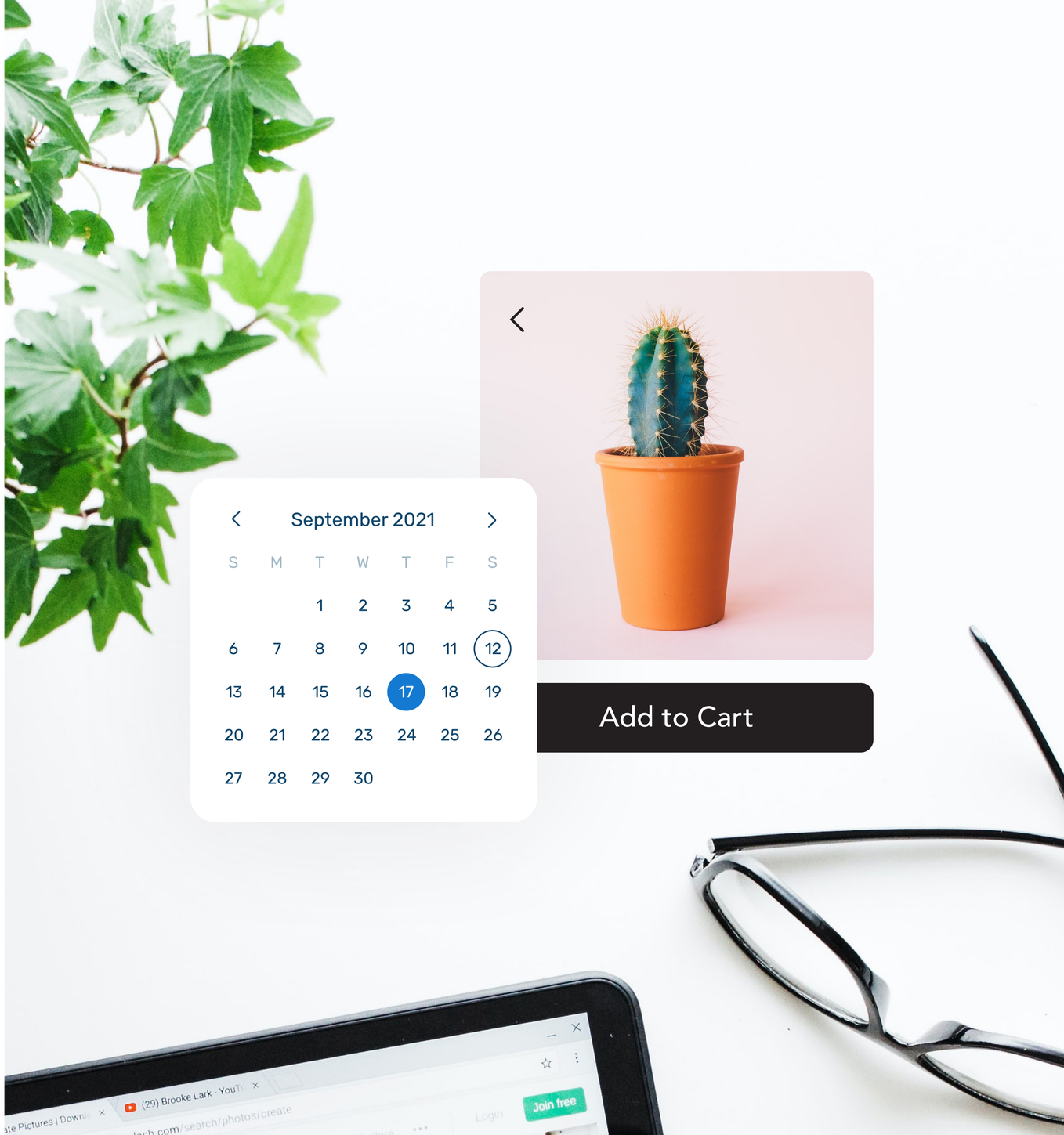
Email Marketing Case Study

Beautiful Campaigns

Driven by Strategic Insights

fullsphere.co.uk



JIEMAO
LASHES

Jiemao

Tasked with increasing awareness and sales, we built a 12 month campaign to push seasonal discounts, new products, Birthday offers and updates on the business.

January - December 2021

Volume of Sends	1,200 /month
Open Rate	45.9%
Click Rate	10.2%

hoxton ventures

Hoxton Ventures

Tasked with increasing the awareness, we built a Newsletter to advise investors on the performance and plan of Hoxton's portfolio.

November 2021

Volume of Sends	85,000
Open Rate	3.4%
Click Rate	4.4%

Black Castle Investments

Tasked with generating leads for Real Estate Investment, we built a personalised email campaign.

June - December 2021

Volume of Sends	15,550 /month
Open Rate	6.4%
Leads	31 /month

editcasts

editcasts

Tasked with generating leads on Podcast Editing, we built a personalised email campaign and targeted Podcast Creators in the UK and US.

January - December 2021

Volume of Sends	125,000 /month
Open Rate	4.4%
Leads	47 /month

editcasts

Thank you

Thanks for getting this far.
If you have any questions please
feel free to get in touch!

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